Adobe is a leader in corporate responsibility, with a focus on youth creativity and community. Adobe’s Pro Bono Initiative is at the intersection of these areas, with the dual goals of building capacity for nonprofit partners while giving employees an opportunity to develop skills that are relevant to their work.

Adobe’s partnership with Team4Tech has enabled employees to participate in life-changing pro bono projects working with local nonprofits to help advance the quality of education in developing countries. Since 2015, more than 40 Adobe employees have been selected as Team4Tech Fellows, dedicating more than 5,000 hours of pro bono consulting in Cambodia, South Africa, Rwanda, Vietnam, and Malawi.

“Team4Tech’s volunteer training prepares Team4Tech Fellows for the project but also ensures they will have profound and lasting growth. We trust Team4Tech because their local nonprofit partnerships are so impactful, which also makes the Fellows’ experience more meaningful. Team4Tech really understands the needs of the nonprofit partner, and each new project builds on the work of previous teams. Team4Tech delivers long-term value to all of the stakeholders, and that is unique.”

KIM KERRY-TYERMAN, SENIOR MANAGER, BRAND PURPOSE, ADOBE

ADOBE’S PRO BONO INITIATIVE GOALS AND METRICS

Support nonprofit partners in building capacity.
100% of nonprofit partners report the pro bono project amplified their impact and/or increased their effectiveness.

Increase employee engagement.
95% of employee volunteers report that participating in the pro bono project influences their desire to continue working at Adobe.

Provide employee development opportunities.
100% of employee volunteers gain or enhance skills which they will use in their job.
**SOCIAL IMPACT: ADOBE EMPOWERS YOUTH IN CAMBODIA WITH THEIR TEAM4TECH PROJECT**

Adobe Team4Tech Fellows helped implement a computer lab and taught workshops on digital literacy and project-based learning to support CARE Cambodia’s Know and Grow program. The program works to empower nearly 3,000 youth, half of whom are marginalized ethnic minorities. As a result, students are now publishing a digital magazine using skills they learned in the program, and as families in the community have seen the increase in teacher capacity and technology access, school enrollment has increased 4X.

About Team4Tech

Team4Tech partners with companies to engage employees with global social impact projects that offer immersive leadership development. Through Team4Tech projects, corporate volunteers help build nonprofit capacity through technology solutions and training.